

# Market Buy

**CURTIS & BLAIR**  
REAL ESTATE

The transparent way to do Real Estate



We're excited to offer  
Market Buy to selected clients.

**Curtis & Blair Real Estate**  
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# Without **Market Buy**



Selling your biggest asset can be quite daunting. You meet with agent after agent and they need you to choose - auction or private sale - before you know how much interest there is in your house. It's all based on guesswork.

There is no option to adjust your strategy as interest in your property becomes known.



# With **Market Buy**

*You have flexible options*

**CURTIS & BLAIR**  
REAL ESTATE



**With Market Buy, you can adjust your strategy as interest builds.**

This flexible approach keeps your options open, providing a more dynamic approach to the sale of your house, and removing all guesswork from the process.

# Without **Market Buy**



Using a conventional process sees the estate agent doing a heap of paperwork over days - and then updating you on how it's going only when they get a spare minute

You constantly check your phone waiting for an update.



# With **Market Buy**

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## *You're always kept in the loop*

You can easily and securely see the highest offer on your house whenever you want AND you get notified when any new offer is placed.

Simply access the website from any smart phone, tablet, laptop or desktop and view the offers as they happen.



# Without **Market Buy**



And after all the stress, the sleepless nights and waiting by the phone, what if you don't get the price you wanted?

You're playing with a lot of money, why wouldn't you want to maximize your property's sale potential?



# With **Market Buy**

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*You have increased sales potential*



The offer process is so easy and quick for buyers that they can submit counter offers with the press of a button. They trust the process, so will submit offers until they've genuinely reached their limit, rather than because they lose trust in the estate agent.

By keeping your options open and providing a transparent, streamlined process to buyers, you're more likely to get the highest price possible for your valuable asset.

# With **Market Buy**

## *Sellers win*

- Sellers can see offers live, on any device
- Sellers don't have to wait for updates
- Sellers experience low risk
- Sellers maximise the potential for a higher price than could be achieved using more conventional methods
- Sellers benefit from cutting edge technology
- Sellers benefit from working with agents that aren't stuck in the stone age

Market Buy can be used whether you have one buyer or multiple buyers interested





# With **Market Buy**

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## *Buyers win*

- Buyers trust the process, so will continue to advance their offers
- Buyers can see offers and get notified when their offer is beaten
- Buyers have more information on where they stand and what's required to compet

## *It's a Win/Win*

*A rare outcome in our industry, but a good one!*



# With **Market Buy**

...so many people have had success. Market Buy is the perfect tool to assist in the sale of your house



*“Market Buy was a very different experience  
but one which resulted in a fantastic outcome  
and we were extremely pleased”*





*Market Buy - The Online Offer Management System*



*So if you're ready to take advantage of  
our Market Buy offer, get in touch now  
- spots are very limited!*



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**CURTIS & BLAIR**  
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